

Downtown Paris ARTWALK
Registration Form

Applications should be mailed or delivered to: *Edward Jones Office, 501 Main Street , Paris, KY 40361 or
email Miranda.Reynolds@edwardjones.com*

1. Name of Venue
2. Venue Physical Address
3. Venue Mailing Address (if different)
4. Venue Email Address
5. Venue Website Address
6. Venue Phone Number
7. Contact Person
8. Contact Person Phone Number (if different from line 6)
9. Name of Artist (s)
10. Artist (s) Phone Number
11. Artist (s) Medium, style, interesting facts, etc.
12. Attach artist (s) statement (if one is provided)

13. Description of "nibbles and sippages" being offered, if you would like it mentioned in promotions

14. Anything else "special" offered the evening of **Downtown Paris ARTWALK**
(Live music, Post-ARTWALK Party, ARTWALK dinner specials, ARTWALK sales or special offerings, etc)

Attach additional sheets if needed

Downtown Paris ARTWALK

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Venues must submit this form completed by **June 19** in order to be included in early press releases. Registration cut off for inclusion on **Downtown Paris ARTWALK** map is **July 3**.

Details, Guidelines, Promotions

Downtown Paris ARTWALK, July 17, 2009 from 5-9 o'clock.

Downtown Paris ARTWALK is organized by the Promotions Committee of the Paris Main Street Program.

600+ people attended the previous **Downtown Paris ARTWALK**.

This will be the 6th **Downtown Paris ARTWALK**.

Downtown Paris ARTWALK is designed to bring artists, local residents, and visitors together for an evening of art and socializing.

Local and regional artists have the opportunity to show their work and "ARTWALKers" will have the opportunity to buy and browse. It also gives folks the ability to experience Downtown Paris in the evening and see stores, offices, and other venues that they may not normally have time to see.

Any and all stores, offices, businesses, restaurants, and other locations are encouraged to host an artist. Even if you don't have an artist, please consider being open.

Participating Venues for Downtown Paris ARTWALK:

- will be listed on a map available at all locations
- will be provided with lime colored balloons for the front of their building during **ARTWALK** (*you may pick them up at the Edward Jones office, 501 Main Street after 3 o'clock on Friday*).
- Press releases will be issued to media throughout the region, and information will be on www.visitmyparisky.com and other outlets. Material provided on registration form will be used to write releases and articles.
- Each participating venue is expected to offer refreshments (what we call "nibbles and sippages"). You may have something simple or more elaborate. Some venues will be offering wine, others will have sodas or punch. Cheese and crackers, finger foods, or other appetizers are all appropriate. All the details are up to you. Offering something to nibble on and a beverage to sip is the only requirement.
- To be considered a participating venue you must host an artist who is present during **Downtown Paris ARTWALK**. The artist must have *some* of their work for sale. It is the Participating Venue's responsibility to find their own artist. *Check the Main Street blog on www.visitmyparisky.com for artists looking for venues.*

Downtown Paris ARTWALK posters will be provided to promote the event.

Artists at Downtown Paris ARTWALK:

- are expected to offer original art for show and sale
- if an artist has shown at **Downtown Paris ARTWALK** before, his/her current show should *primarily* consist of art not shown at a previous **ARTWALK**.
- Artist Statement. We recommend providing an Artist Statement for your show. This should be a short paragraph describing you, your motivations, and your art.

Examples:

- Why do you like to make art?
- What subjects do you prefer? Why?
- What processes and techniques do you use? Why?
- How is your work different from others?
- What do you want to convey with your art?
- Who/what inspires you?
- What is your motivation?

Venues and artists are *encouraged* to send ONE digital image for possible use in advertising and promotions of the event.

- Photos of art to be shown
- Photos of previous **Downtown Paris ARTWALKs**

Contact Steve Walton at 987-4700 for more information on submitting photographs.

Thanks again for your participation and commitment to Downtown Paris. Please tell your customers and friends about **Downtown Paris ARTWALK** and put it on your websites and in your newsletters.

For more information or comments contact:

Christi Fish, Main Street Manager 953-1315
Miranda Reynolds, Co-Chair Promotions Committee 988-0109
Steve Walton, Co-Chair Promotions Committee 987-4700